

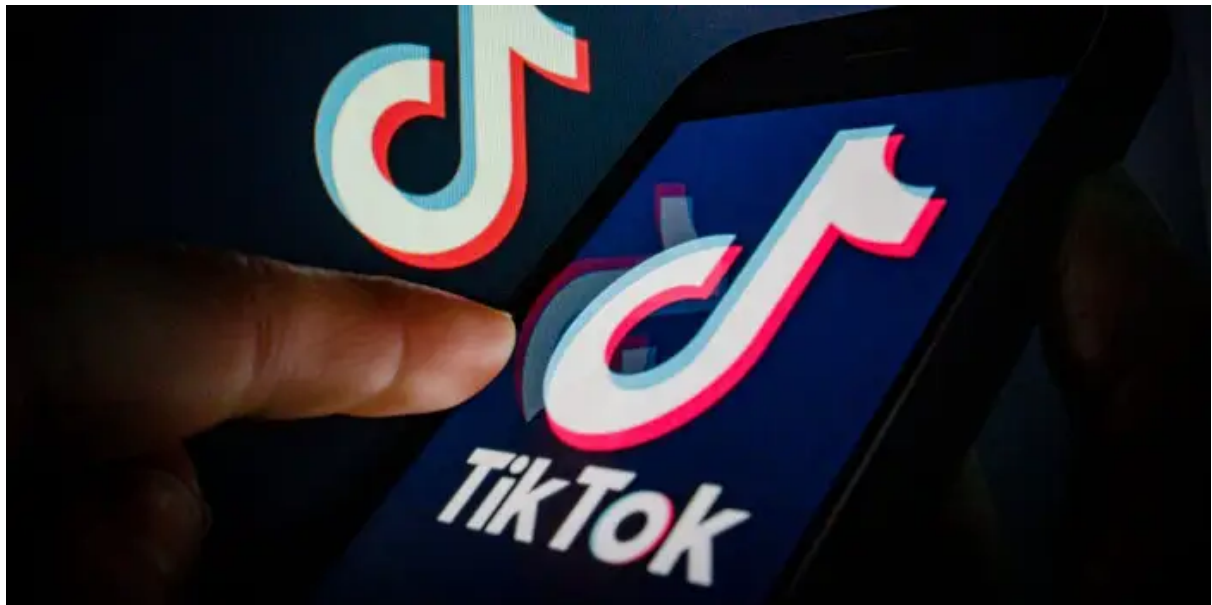
Why do People Want to Enjoy TikTok Videos?

TikTok video download

<https://sstik.io/en>

<https://gambden.com/>

TikTok has emerged as a renowned social media application. Launched in 2016 by the Chinese startup company ByteDance, TikTok became a prime app to be used around 2017, when it became available for iOS and Android systems. Many people, especially teens and young adults, rushed to seek their acting talents through this application. Like other social media apps, TikTok has paved its own way to give a platform an addictive quality. There are several musicians, actors and entertainers who started their careers or boosted their popularity due to the social media platforms, and TikTok is also one of those. TikTok is best known for all the trends, good or bad, but many popular entertainment developments are a result of TikTok. Here are some reasons why people are hooked on this app so much.

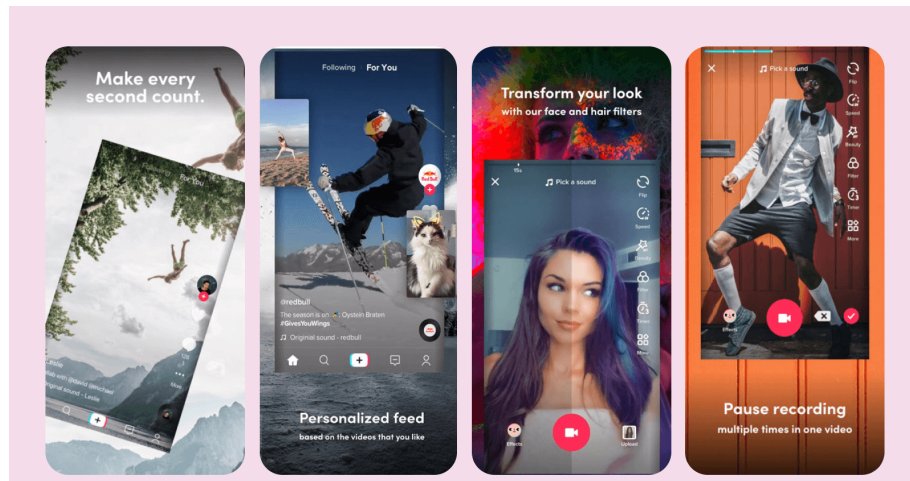


Source: Insider

<https://www.businessinsider.com/how-to-download-tiktok-videos>

Unique Algorithm

TikTok app utilizes machine learning to display and suggest to you a personalized feed known as “For You” that is different for every user according to their personal preferences. This feature makes it user-centric and shows you what you like to see. TikTok also gives recommendations on relevant videos that are usually on point to your choice of watching videos. Many other social media apps do not come with this feature, thus making TikTok unique in its algorithm character.

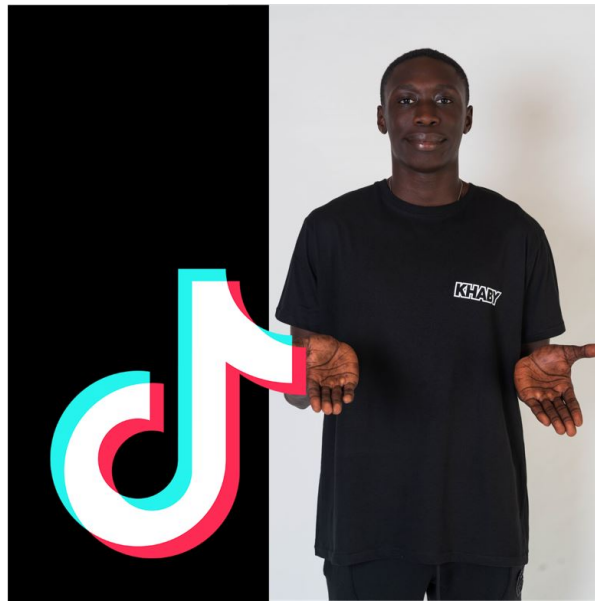


Source: UI Sources

(<https://www.uisources.com/explainer/tiktok-app-store-screenshots>)

It Uplifts Local and Common People

TikTok is free to use and anyone can upload anything on it. Many common people have created most of the content which is liked by others, and thus, many amateur creators have become TikTok celebrities overnight. The term TikTok celebrity is considered another niche now, it is considered another way of expressing your talent. There are many instances where normal people have become internet sensations over minimal time just due to the quality of their videos, and not because of their previous fan following.

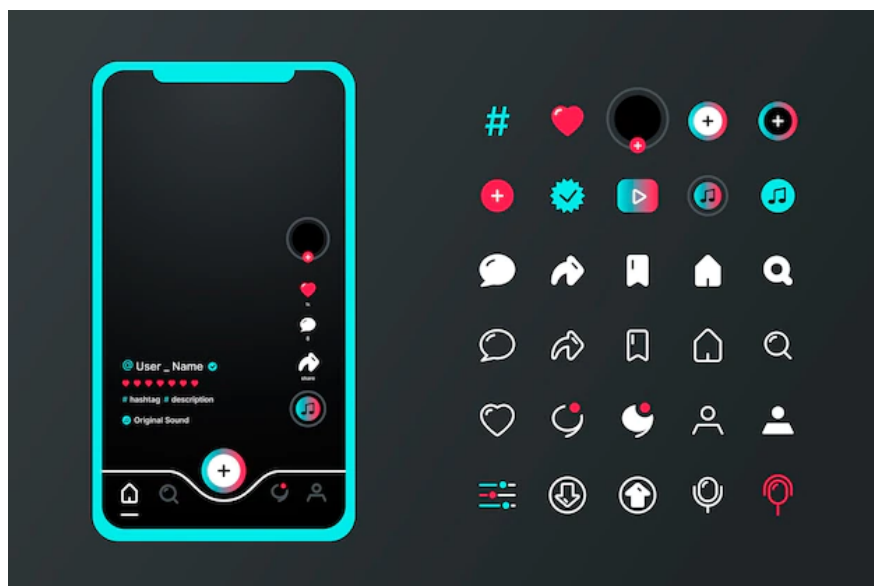


Source: TikTok

(<https://newsroom.tiktok.com/en-eu/khaby-lame-100-million-followers-congratulations>)

User-Friendly

The interface of any app matters a lot. TikTok is much in the hype because it is user-friendly as well. It offers an eye-catching theme, and also has easy to use aspects like home, feed, search, inbox, settings, and personal profile. Some apps come with extra components that make them difficult to use however, TikTok is simple in this regard and anyone can use it easily.

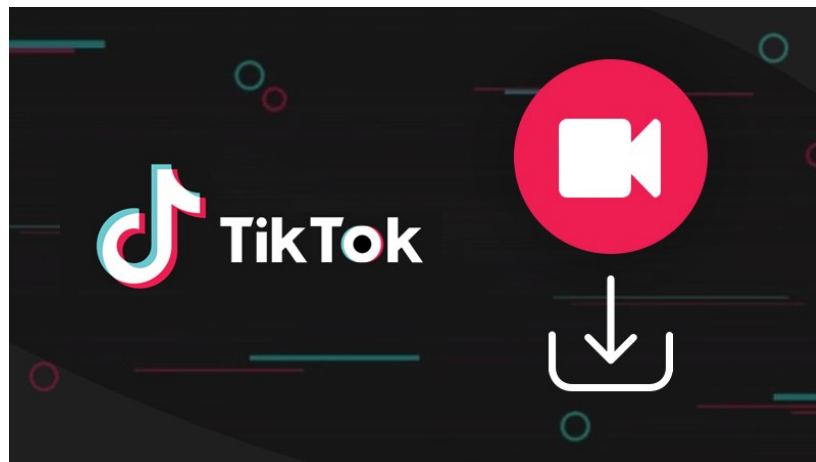


Source: FreePik

(https://www.freepik.com/premium-vector/tiktok-app-interface-with-icons-set_7943528.htm)

Download to Enjoy Later

You can also opt for the [TikTok video download](#) to enjoy them later on. At times, you might be busy or offline, thus to save your videos, TikTok video downloader can help you download the videos to your phone which you can also easily share through other applications. This is another user-friendly option because most social media apps do not allow video downloading or sharing through other apps, which often cringes the users.



Source: Path of Ex

(<https://pathofex.com/how-to-download-tiktok-videos/>)

Explores Creativity

With no exception, TikTok has offered some quite creative tools that people are using to make their videos even more amusing. With the editing options, the transitional videos, the dancing choreographies, the aesthetic appeal, everyone has something to get hooked to this application. It helps to boost your creative mind and do something out of the box. Obviously, newness is always in demand and freshness sells itself much better than copied items, thus every TikToker tries to bring something new and creative to its followers.



Source: TikTok

(<https://newsroom.tiktok.com/en-my/isott>)

Non-Restrictive Content

TikTok has content for almost every age group. It doesn't restrict the content to any specific type, quality, age, creed, gender, or type. It provides a vast platform for everyone. There are children making videos on TikTok for their age fellows. At the same time, adults can also find thousands of hours of content related to their interests. Research has shown that TikTok is being used by every age group, from children to older ones, everyone finds something relatable to them on this app.

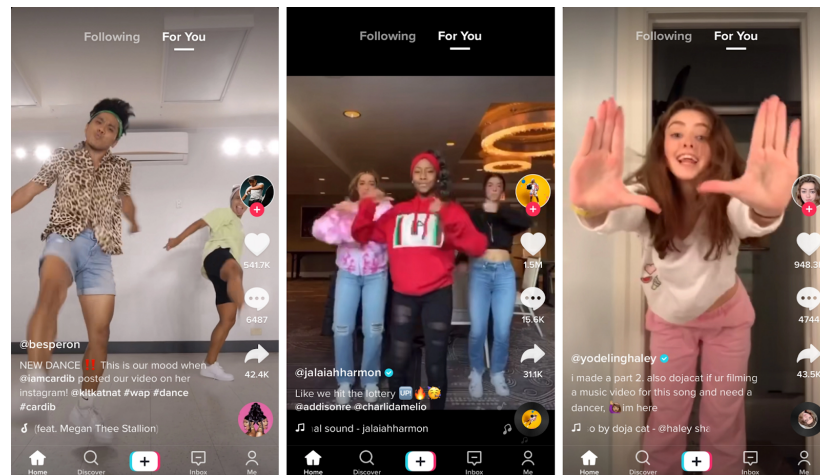


Source: The Digital Fellow

(<https://thedfellow.medium.com/a-content-creators-guide-to-tiktok-cdfd7c7d9951>)

It Is a Trend Setter

Today's era is of trends and virality. Every person wants to see what new thing is coming up and what people are doing to bring freshness to the entertainment industry, and every person wants to sit into the bandwagon of trends. When a TikTok video goes viral, video creators all over the internet follow that concept. TikTokers also practice this platform to produce unique challenges, like dance challenges, or for making new cooking recipes, like delgona coffee was a TikTok recipe that gained much attention from all over the world.



Source: Time

(<https://time.com/5880779/best-tiktok-dances-2020/>)

Showcase Talents

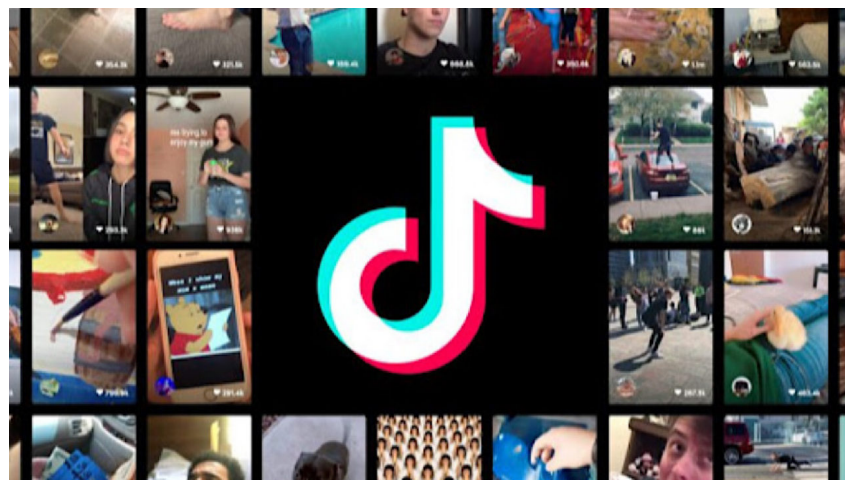
TikTok has brought many talented people into the limelight. Many times people do not find a proper platform to display their talents but TikTok has made sure it acknowledges every talented person who lands on this app. If you are a good singer, a brilliant guitarist, a comedian, or even a brilliant calligrapher or painter, your videos can help you reach your desired audiences. Many people who wanted to enter the media industry but didn't know how to do so have ended up with their dream thanks to TikTok.

It is Also Informatory

People often argue that TikTok is only for entertainment purposes and it doesn't deliver information or aids in learning, however, this is an old-school concept. TikTok has loads of content to learn about new places and cultures. The reason behind this is people from all over the world have signed in for TikTok, and you can get to know them and their culture, including their language, lifestyle, food, and more. Thus if you want to learn something from it, provided that you set the feed accordingly.

Socialize with Community

Being a member of any app makes you feel connected to its related people. Using TikTok will make you feel like you are a part of a community whether you are following TikTokers or have followers of your own, as it encourages interactions among people, and collaborations between users, and helps create a bond. TikTok creators also organize physical events to meet and greet their fans, and thus such events make the TikTok families come together and enjoy themselves together. Many companies also prefer to get their products promoted through TikTokers because of their huge fan following.



Source: Hollywood Insider

(<https://www.hollywoodinsider.com/8-amazing-tiktok-creators/>)